

PUBLISHING POLITICS: REVISTA ADMPG GESTÃO ESTRATÉGICA

The Journal of Strategic Management ADMpg, created in 2008, has as objective to foment the generation and the dissemination of knowledge in Administration, as a vehicle of academic works spreading in this area and similar areas, such as Production Engineering, Accountancy and Economy, searching to cover an ample command of fields, industrial sectors and services. It is distinguished however that the central thematic areas are:

- Commerce and international businesses;
- Strategic management in the organizations and Entrepreneurship;
- Integrated management (Quality, Environment and Social);
- Education and research in administration;
- Knowledge management and Innovation;
- Information and technology management;
- Finances and corporative governance
- Production management;
- People Management;
- Marketing Management.

Nevertheless, other subjects could be evaluated for publication, if the subject are considered of interest for the public of the Journal of Strategic Management ADMpg.

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1 - GENERAL NORMS

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The papers must contain, at the end, complete address, telephone number and e-mail of at least one of the authors, for the correspondence forwarding. The Journal of Strategic Management ADMpg reserves the right to submit all the originals, preliminarily, to the Publishing Committee that examines the adequacy of the paper to the publishing areas. Later, the papers are directed for appreciation for pairs of referees (double blind peer-review). The Publishing Committee and the Scientific Council make use of full authority to decide on the convenience or not of the publication, besides that they

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The originals must be written in the official orthography and to be typed in sheets of A4 paper (with space 1,5 line and margin of 2 cm of each one of the sides);

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The notes must be reduced to the minimum and be typed in baseboard, numbered from 1. If the text present notes in the title, it must receive asterisk and not numeration. The notes do not should be used for bibliographical reference. The bibliographical reference must be put in the body of the work;

The bibliographical references in the body of the text must obey the author-date system.

In the elaboration of the paper, the following structure must be observed:

a) Title and subtitle: when papers are in PORTUGUESE, it is required include title and subtitle in Portuguese and English, when papers are in ENGLISH, it is required title and subtitle in English and Portuguese; when the papers are in SPANISH, it is required title and subtitle in Spanish and English).

Name of (s) the author(s) – It must present the indication of institutional affiliation, city and country.

b) Abstract: It consists of the concise presentation of the text, detaching its aspects of greater relevance, in the maximum of 250 words (when papers are in PORTUGUESE, it is required include abstract in Portuguese and English, when papers are in ENGLISH, it is required abstract in English and Portuguese; when the papers are in SPANISH, it is required abstract in Spanish and English).

c) Key words: It corresponds to the words or expressions that identify the content of the article. At least 3 and in maximum 5 (when papers are in PORTUGUESE, it is required include key-words in Portuguese and English, when papers are in ENGLISH, it is required key-words in English and Portuguese; when the papers are in SPANISH, it is required key-words in Spanish and English).

c) Text: According the methodology adopted or its purpose, the text must be structuralized in distinct way, but generally it consists of introduction, development and conclusion, not necessarily this division and denomination will be required, but in this sequence.

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